

SCANNING FOR AN ALTERNATIVE BUSINESS SOFTWARE?

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Using a business software that allows for the rapid barcoding of bait stations leads to considerable time savings on the job.

Choosing the correct software to increase business efficiency is a big decision. Not only is it important that it provides the necessary functionality, but it needs to be simple to use and easy to customise. The cloud-based **Nexus Service Manager**, which can be used on Android or Apple devices, provides a modular-based service software, which customers can tailor to their needs. With the recent addition of QR coding capability to the Onsite Equipment Management module, pest managers have access to a comprehensive service software that meets all the needs of a modern pest management company.

Winning tenders with larger customers, councils and governments often requires a robust reporting system. Providing proof of service delivery and pest activity reports are now the expected norm for these large accounts. The new QR code capability within Nexus Service Manager provides the technology to not only generate high quality service reports but provide a range of benefits to both pest control companies and their customers.

“The Onsite Equipment Management module is an add-on to the standard Nexus package, and it provides the opportunity for pest managers to capture new business and make their service delivery more efficient and professional,” said **Nicholas Vella**, manager at **Nexus Digital Technology**.

The new module uses QR codes to tag onsite equipment for quick servicing and the capture of relevant service information (as shown in main picture above), allowing the generation of comprehensive activity reports for customers.

The software generates a series of QR codes, which can then be printed onto a suitably robust label for application to bait stations or other equipment. On site, the pest manager applies the label to the station and scans the code. When registering the QR code to the job in question, the pest manager chooses the type of equipment being registered, which then triggers a series of appropriate questions. For example, if the QR code is registered to a rodent station the system will ask a series of questions about station placement, bait application, rodent activity, bait usage, etc.



QR codes applied to the rodent station

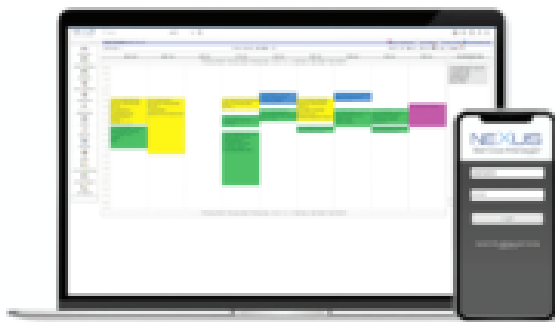
The prompts and questions generated on scanning a QR code can be customised as required. Furthermore, the question/answer can be conditional. For example, answering a question yes rather than no may trigger a further question.

“The beauty of the Nexus system is that customisation is all carried out by the customer. There’s no need for coding or asking us to make the changes, it is simply a question of clicking and adding or changing information as required,” explained Mr Vella.

Once set up, future services become efficient and more professional. The QR codes ensure that no bait station is missed and allow all relevant information to be captured. Not only does this provide confirmation to the client of service delivery, but by collecting the appropriate information, a detailed activity report can be generated which allows for improved treatment strategies for better, more efficient pest management.

The module creates an activity report, not only a snapshot of that service, but a report that can show a record of activity over time. Coupled with the ability to create site maps with the simple drag and drop functionality, pest managers get a detailed picture of activity at the site to create treatment plans and communicate issues with the client.

Reports are easily customised and can be generated into a pdf at the touch of a button and if desired, emailed directly to the customer. Alternatively, a simple email confirming job completion can be sent to the customer.



Nexus Service Manager is a highly customisable business software solution.

The QR codes can be applied to a range of equipment. Rodent and termite bait stations are the obvious uses but fly management equipment and stored product pest monitoring traps are other options. By

using QR codes to tag equipment it helps keep a registry of the equipment at customer sites. The same codes can be scanned by the customer, taking them to either the pest company's website or the Nexus customer portal.

“For pest managers worried about the difficulties in starting up with a new software package or switching, being 100% Australian owned, with local support, pest managers can feel confident that making the move to Nexus Service Manager will be as stress free as possible,” said Mr Vella.

Clayton Cahill, operations manager at CDI Pest Management, commented, “Nick and the exceptional team from Nexus have provided CDI with technology that simply works and works well; the team have seen benefits in time on site, trend analysis and the speed of the operating system. Gone are the days of simply kicking a rodent station, termite bait station, flying insect control unit, etc. This system provides next level accuracy and reporting. Our clients see the level of detail and the amount of care we have for their individual requirements because of the QR system Nexus have provided.”